

2022-2024 STRATEGIC PLAN



We champion cooperation, accuracy, and real estate opportunities by focusing on Data, Services, and Resources

OUR PRIORITIES

EFFICIENCY	ACCURACY	EXPANSION	TECHNOLOGY	ENGAGEMENT
Redesign MLS Structures and operations for greater efficiency and performance	Modernize support technologies, compliance, and MLS rules to enhance data accuracy	Develop a focused expansion strategy to better serve our marketplace	Establish proactive assessment and selection processes for core technology solutions	Execute a services and communication improvement plan to increase knowledge and engagement

YOUR BENEFITS

<ul style="list-style-type: none"> • Greater ability for the MLS to quickly adapt to industry changes and trends • Faster, more efficient, and consistent service offerings • The MLS is better prepared to respond to your input • Greater value in return for your subscription fees • Timely implementation of new services 	<ul style="list-style-type: none"> • More accurate and reliable data makes it easier to do business (CMA's, Etc.) • Better data and greater confidence by clients=more business. • MLS rules are easy to understand and reflect your everyday experience in today's market • Improved ways members can request/receive support 	<ul style="list-style-type: none"> • More access to more listings within the borders of your license and expanded business opportunities • Less likely that you will have to change MLS systems and providers in the future • Reduces the need to join multiple MLSs and enter listings multiple times • Streamlined MLS rules and regulations across MLSs 	<ul style="list-style-type: none"> • Access to new and leading technologies to increase your efficiency and ability generate business • Faster adoption and continuous review of new technologies and improvements • Processes that increase transparency and include your input in future planning and innovation 	<ul style="list-style-type: none"> • Able to understand the MLS's primary focus and value • Tailored and expanded trainings, support, and resources • Relevant communications in your preferred format • Valued information, tools, and services are easy to find • Better able to participate and provide feedback
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OUR CORE SERVICE COMMITMENTS TO YOU

<h3>DATA</h3> <p><i>WE WILL: Deliver reliable, complete, and timely real estate information to advance professionalism and productivity</i></p>	<h3>SERVICES</h3> <p><i>WE WILL: Provide comprehensive training, content, support, and compliance focused on standards, proficiency, and utilization</i></p>	<h3>RESOURCES</h3> <p><i>WE WILL: Advance technologies, tools, and products for subscribers and those they serve to increase efficiency and knowledge</i></p>
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